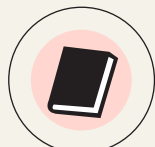# INTRODUCTION TO
GRAPHIC DESIGN
course syllabus ● 2020-2021
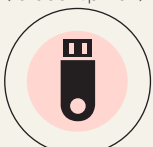
COURSE DESCRIPTION

This full year **HONORS LEVEL** course deals with major areas of graphic communications, including advertising design, editorial design, graphic design and package design. Students will learn how and when to use Adobe Illustrator, Photoshop and InDesign. Students will be able to experiment with typography, poster design, logo creation, packaging design and more. Students will work to build a college level portfolio. Actual client projects are used in an authentic atmosphere. Intro to Graphic Design constitutes Part I of the Ward Melville Advertising Design Academy (an optional 3-year program offered at Ward Melville with an articulation agreement with SUNY Farmingdale).

MATERIALS

USB or EXTERNAL HARD DRIVE*
(to back up work)

4 BOTTLES or JARS
(for final project)

SKETCHBOOK
(no larger than 8.5x11")

ADOBE CREATIVE SUITE*
(Illustrator CC 2020)

*optional

CLASS EXPECTATIONS

· respect · professional attitude · be on time
· proper language · be detail oriented
· give your best effort · think outside of the box
· BRING A CHARGED CHROMEBOOK TO CLASS EACH DAY

ABSENCES & EXTRA HELP

If you miss class for any reason it is your responsibility to speak to the teacher about what you missed. Please check Google Classroom for any new assignments given. If for any reason you feel lost or behind in what we are doing, PLEASE come speak to the teacher as soon as possible extra help can be arranged. If you schedule a music lesson during this class period please speak with the teacher first.

ARTWORK

All artwork created in this course must be original and should not be offensive. Students may not use any images from the Internet or elsewhere, which were created by another individual. Students may not use work that was handed in for another class for this course. It is also expected that students complete assignments during class time and not solely on their own at home.

CLASSROOM RULES

● No food or drink in the room — especially near the computers.
● **This is a NUT-FREE classroom.**
● Do not print until you receive teacher approval.
● Only teacher assigned projects may be printed.
● Clean up after yourself. If you take something out, put it back when you are done.
● **Pass usage**: one at a time. Do not leave the room without notifying the teacher. Please do not ask to use the pass in the first or last 10 minutes of class unless it is an emergency.
● Do not go on the Internet unless you have received permission from the teacher.
● **Cell phones**: must be used in a respectful and professional manner. If the phone becomes a distraction, student will be subject to the school's code of conduct for insubordination.

CONTACT INFO

Ms. Baum
WARD MELVILLE HIGH SCHOOL
cbaum@3villagecsd.org
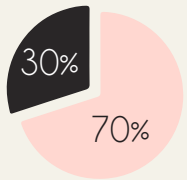
nvlwdcu

Text:
@graphic12
to 81010

@WMHSart

facebook.com/WMHSart

GRADING POLICY

30%

70%

PROJECTS: 70%

CLASS WORK & HOMEWORK: 30%
homework & class work assignments will not be accepted late

Q1
Q2
Q3
Q4

FINAL COURSE GRADE:
each quarter will be worth 25% of the final course grade

ICAMPUS & GOOGLE CLASSROOM

Grades will be posted on the ICampus portal. Student progress may be checked throughout the school year. If you notice a mistake on the portal, please contact the teacher immediately. A 'missing' will be entered if the student is not present the day an assignment is due. The missing calculates into the average as a zero until work is submitted. Zeros that are entered means the student did not complete the assignment. **LATE HOMEWORK AND CLASSWORK WILL NOT RECIEVE FULL CREDIT.** Students have time to complete most classwork during the period. Homework is to be done solely at home. If classwork or homework is handed in past the deadline, 50 points will be deducted per day. If you are absent the day homework or classwork is due, it is your responsibility to show it to the teacher when you return.

We will also be utilizing Google Classroom. Students will be expected to upload assignments to this site on a regular basis. Class handouts, presentations, and other resources can also be found here as well.

TECHNOLOGY USE

Students are responsible for computer equipment, cameras and other equipment used. They will be held accountable if anything is lost, stolen (without reasonable care on the student's part) or misused in any way. Students are responsible for replacing any equipment that is lost, stolen or broken due to negligence.

REMOTE LEARNERS

If you are a remote learner—as the school year progresses, we may have projects or assignments that require certain supplies. If you are unable to obtain these supplies, we will do our best to provide them for you. They must be picked up in a timely manner from the school's main office and items must be returned by the given deadlines as well.

LATE PROJECTS

If you are absent the day an assignment is due, it is your responsibility to show it to the teacher when you return or have it uploaded to Google Classroom. If you missed class the day a major project is due, yet were still in school it is your responsibility to find the teacher and turn your project in, or it will be marked late. Every day a project is late, 10 points will be deducted. Students missing a project deadline will have a 'missing' entered as a grade until the project is turned in. If for some reason you feel that you cannot make a deadline, please come speak to the teacher. This policy does not refer to accepting classwork/homework late.

DIGITAL PORTFOLIO

At the end of the year students will be required to submit a digital portfolio. This portfolio should contain the most final version of each project we did throughout the year. This will count as a project grade.

please sign here

I HAVE READ & UNDERSTAND THE SYLLABUS

STUDENT:
Print Name _____

Signature _____

PARENT/GUARDIAN:
Print Name _____

Signature _____

Parent E-mail _____