



# INTRODUCTION TO GRAPHIC DESIGN

course syllabus • 2018-2019

## COURSE DESCRIPTION

This full year **HONORS LEVEL** course deals with major areas of graphic communications, including advertising design, editorial design, graphic design and package design. Students will learn how and when to use Adobe Illustrator, Photoshop and InDesign. Students will be able to experiment with typography, poster design, logo creation, packaging design and more. Students will work to build a college level portfolio. Actual client projects are used in an authentic atmosphere. Intro to Graphic Design constitutes Part I of the Ward Melville Advertising Design Academy (an optional 3-year program offered at Ward Melville with an articulation agreement with SUNY Farmingdale)

## materials

ADOBE CREATIVE SUITE\*  
(Illustrator CC 2017)

SKETCHBOOK  
(no larger than 8.5x11")

USB DRIVE or EXTERNAL HARD DRIVE\*  
(to back work up)

4 BOTTLES OR JARS  
(for final project)

\*optional

## ABSENCES & EXTRA HELP

If you miss class for any reason it is your responsibility to speak to the teacher about what you missed. Please check the google classroom for any new assignments given. If for any reason you feel lost or behind in what we are doing, PLEASE come speak to the teacher as soon as possible extra help can be arranged. If you schedule a music lesson during this class period please speak with the teacher first.

## CLASS EXPECTATIONS

- respect • professional attitude • be on time
- proper language • be detail oriented
- give your best effort • think outside of the box
- make smart choices

## CLASSROOM RULES



- No food or drink in the room—especially near the computers.

**This is a NUT-FREE classroom.**

- Do not print until you receive teacher approval.
- Only teacher assigned projects may be printed.
- Clean up after yourself. If you take something out, put it back when you are done.
- **Pass usage:** one at a time. Do not leave the room without notifying the teacher. Please do not ask to use the pass in the first or last 10 minutes of class unless it is an emergency.
- Do not go on the Internet unless you have received permission from the teacher.
- **Cell phones:** must be used in a respectful and professional manner. If the phone becomes a distraction, teacher will confiscate phone and turn it in to the dean.



All artwork created in this course must be original and should not be offensive. Students may not use any images from the Internet or elsewhere, which were created by another individual. Students may not use work that was handed in for another class for this course. It is also expected that students complete assignments during class time and not solely on their own at home.

contact info

**MRS. WEISMAN**

WARD MELVILLE HIGH SCHOOL  
cweisman@3villagecsd.org

2nd: ayeikr  
7th: jwx0upz

Text:  
@19gd to 81010

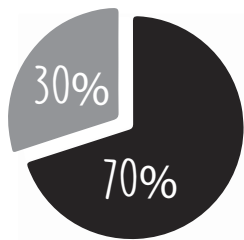
@WMHSart

facebook.com/WMHSart

# GRADING POLICY



## late projects



● **PROJECTS:** 70%

● **CLASS WORK & HOMEWORK:** 30%  
*homework & class work assignments will not be accepted late*



**FINAL COURSE GRADE:**  
*each quarter will be worth 25% of the final course grade*

Every day a project is late, 10 points will be deducted. If you are absent the day an assignment is due, it is your responsibility to show it to the teacher when you return. If you missed class the day a major project is due, yet were still in school it is your responsibility to find the teacher and turn your project in, or it will be marked late. Students missing a project deadline will have a 'missing' entered as a grade until the project is turned in. If for some reason you feel that you cannot make a deadline, please come speak to the teacher.

## ICAMPUS & google classroom

Grades will be regularly posted on the ICampus portal so student progress may be checked throughout the school year. If you notice a mistake on the portal, please contact the teacher immediately. A 'missing' will be entered if the student is not present the day an assignment is due. The missing calculates into the average as a zero until work is submitted. Actual zeros that are entered means the student did not complete the assignment. **HOMEWORK AND CLASS WORK WILL NOT BE ACCEPTED LATE.** If you are absent the day homework or classwork is due, it is your responsibility to show it to the teacher when you return.

We will also be utilizing the google classroom. The access code for the class is on the front of the syllabus. Students will be expected to upload assignments to this site on a regular basis. Class hand outs presentations, and other resources can also be found here as well.

## DIGITAL PORTFOLIO

At the end of the year students will be required to submit a digital portfolio. This portfolio should contain the most final version of each project we did throughout the year. This will count as a project grade.

please sign here



### I HAVE READ & UNDERSTAND THE SYLLABUS

STUDENT:

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

PARENT/GUARDIAN:

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Parent E-mail \_\_\_\_\_

## TECHNOLOGY USE



Students are responsible for computer equipment, cameras and other equipment used. They will be held accountable if anything is lost, stolen (without reasonable care on the student's part) or misused in any way. Students are responsible for replacing any equipment that is lost, stolen or broken due to negligence.