

COURSE OFFERING GUIDE 2010-2011
ADDENDUM
Update – January 5, 2010

The following are either additions or adjustments to the Course Offering Guide by Department.

BUSINESS DEPARTMENT

Courses Added

1130 College Survival Skills

Credits: .5

Grade Level: 10-12

Semester

Pre-Requisite: None

Would you like to improve your grades in high school and college? In this course you will learn strategies for tackling difficult subjects, time management and concentration techniques, memory and listening skills, note taking, critical thinking, problem solving, along with academic and social issues typically faced in college.

1149 Web Page Design

Credits: .5

Grade Level: 10-12

Semester

Pre-Requisite: None

In this course you will learn the fundamentals of Web Page Design in order to create and publish your own distinctive Web sites on the Internet. Such topics to be covered include tags, font styles, lists, backgrounds, images, hyperlinks, tables and much more! Common graphic and sound file formats will also be explored. Web Page Design is a very marketable skill to learn for personal and professional use.

1150 International Business

Level: Regents **Credits:** .5

Grade Level: 10-12

Semester

Pre-Requisite: None

International Business will give you insights into how to conduct business in a global market. This course provides an introduction to the economic, technological, political and cultural settings of international business, including multinational corporations. Identify different forms of overseas business and their advantages/disadvantages. Describes different cultures and their influence on business. React to different political and legal systems in business and gain a perspective on international institutions and their respective functions.

**College Credit Sequence –
Future Courses**

1112 Accounting (2011-2012)

Level: Honors **Credits:** 1

Grade Level: 10-12

Year

Pre-Requisite: No prerequisite, but students should have at least a "B" academic average.

Qualify for a position in basic bookkeeping while taking this course! College Accounting will prepare you for an entry level position in payroll and provide the basis for all business majors. Pave the way for a lucrative and exciting career in the financial world. Students will learn how to

manage the finances for a small service business as well as a large merchandising business. In the process, you will learn how to balance your own checkbook and the ins and outs of credit and financing. Use Excel to keep your company's records and be the bookkeeper for a small business through an entire accounting cycle in a simulation exercise. Learn how to read financial reports to determine the profitability of a company and make strong managerial decisions. For a fee of \$120.00 (fee determined by Farmingdale University and is subject to change) students will receive college credit through Farmingdale State University upon satisfactory completion of the course. Students receive a standard SUNY transcript.

1117 Marketing (2012-2013)

Level: Honors **Credits:** 1

Grade Level: 10-12

Year

Pre-Requisite: None

Enter the exciting world of marketing and discover what motivates people to buy products. Learn how to identify the needs of a target market and satisfy them to create a thriving business. Examine product planning, packaging, pricing, distribution and promotion, and develop your own marketing campaign for a new product. Delve into the mysteries behind successful commercials and other advertising techniques. For a fee of \$120.00 (fee determined by Farmingdale University and is subject to change) students will receive college credit through Farmingdale State University upon satisfactory completion of the course. Students receive a standard SUNY transcript.

ENGLISH DEPARTMENT

Adjustment to Grade Level

<u>Course Title</u>	<u>Department</u>	<u>Grade Level</u>
World Lit	English	11,12
British Lit	English	11,12
Dramatic Lit	English	11,12
Shakespeare	English	11,12
Cinema	English	11,12
Gender and Lit	English	11,12
Literary Journeys	English	11,12
Contemporary Issues	English	11,12
Writing Through Visual Texts	English	11,12